

**National Crime
Prevention
Council**
www.ncpc.org

McGruff® Network

**Helping Law Enforcement Officers Educate Americans
of All Ages About Crime Prevention**

October 2008

Issue 10

How To Order NCPC Publications

When you are planning your next event, remember that NCPC has a wealth of free publications. NCPC publications can help! Order NCPC materials by visiting the [McGruff Store](#) or calling 800-NCPC-911.

Featured Publication

NCPC's Internet Safety Trading cards are fun for kids and teach them valuable lessons about being safe on the internet. They are [available online](#). Larger quantities can be ordered by visiting the [McGruff Store](#) or by calling 800-NCPC-911.

NEW McGruff Specialty Products Catalog

Need a coloring book on neighborhood safety, bicycle safety stickers, or a bag for all of those crime prevention publications? Visit the [McGruff Specialty Products Office](#) to find these items and more ways to help support local crime prevention efforts.

Celebrate Safe Communities

Celebrate Safe Communities (CSC) kick-offs have come and gone. The inaugural Celebrate Safe Communities kick-off registered more than 150 sites in 36 states and Washington, DC. Your hard work and determination to bring crime prevention to the members of your community is outstanding. CSC spotlights communities' crime prevention efforts, enhances public awareness of vital crime prevention and safety messages, and recruits year-round support for ongoing prevention activities that help keep individuals, families, and neighborhoods safe from crime. Law enforcement and their community partners daily confront crime-related challenges including home burglary, vandalism of properties, vehicle theft, gang violence, child predators, school safety concerns, and terrorism prevention. NCPC, NSA, and BJA are proud to have helped so many communities use CSC to enhance community education about how to stay safe.

The CSC staff hopes that you will continue to bring crime prevention information to you communities throughout the month and year round. Your hard work and dedication to crime prevention help make your communities safer from crime. Thank you for all you have done to make this inaugural year of the Celebrate Safe Communities initiative so successful!

Sincerely,
CSC Staff

What's new on celebratesafecommunities.org?

Send pictures of your Celebrate Safe Communities and Crime Prevention Month events to csc@ncpc.org

Visit the new tab, Celebrate Safe Communities In Action to view what some other communities did for CSC and what you can do to promote CSC all year.



**Would you like us to
highlight your McGruff
event? Email the details to
jbroderson@ncpc.org.**

McGruff Network Staff

[Terri Kelly](#)

Managing Director
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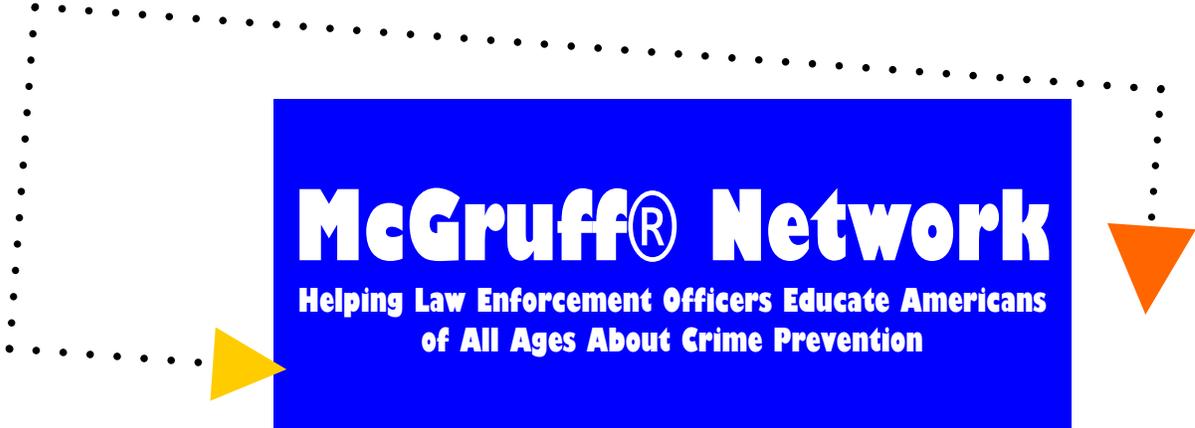
[Jeff Broderson](#)

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A snapshot of successful CSC events
Washington, DC – the Metropolitan Area Transit Authority partnered with McGruff to share safety tips with subway riders at a variety of stations each Thursday in October

Miami-Dade County, FL – 14 different sites throughout the region held block parties, Neighborhood Watch recruitment drives, and events honoring community safety volunteers
Kentucky – 17 communities' events included police-fire

department collaboration on crime and fire safety education; workshops for residents on home burglary prevention; safety assessments of local parks; and the launch of a local public-private safety coalition



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News From Around the Nation

Online Registration is now available for the 8th Annual New Partners for Smart Growth: Building Safe, Healthy and Livable Communities Conference, January 22-24, 2009, in Albuquerque, NM. While at the conference attend sessions including *Thinking Globally, Acting Locally; Smart Growth and Equality for All Populations*; and many more over the three day conference. For more information on the conference visit www.newpartner.org.

[ID Theft Reaches New Level](#)—Globe Gazette

More than 27,000 people per day are victims of identity theft in the United States, according to national studies by Gartner Research and Harris Interactive. According to the same research, you are three times more likely to have your identity stolen than you are to have your home or car broken into.

[Former Gang Members Band Together to Fight Crime](#)—Omaha, Nebraska

They call themselves the Universal Soldiers and said they're using their street smarts to reach out to Omaha's youth. They feel they created the problem decades ago, and now want to use their past to preach to troubled teens.

[AG Brings Gang Reduction Strategy to Central Florida](#)—Tallahassee, Florida

Attorney General Bill McCollum and members of the Coordinating Council on Gang Reduction Strategies today joined elected and government officials, law enforcement, nonprofit group leaders and the business community in Central Florida to continue implementing Florida's first-ever statewide gang reduction strategy. The strategy is being implemented using regional task forces throughout the state, and organizational session at Osceola Heritage Park in Kissimmee follows the inaugural task force meeting in St. Petersburg in September.

News From NCPC

McGruff Teaches Kids About Bullying

On October 24, 2008, children at Potomac Elementary School in Potomac, MD, were delighted to have a visit from McGruff! Thanks to the efforts of the National Crime Prevention Council, Potomac Elementary School PTA, and Montgomery County Police Department; Jeff Broderson, McGruff, and Montgomery County Police Crime Prevention Officer Michael Prather were able to speak to all the children in the school about bullying. Moreover, the children got to watch some of NCPC's bullying PSAs and learn how to stop a bully and what to do if they are bullied. The children were excited to meet McGruff and paid close attention to what he said. The students in the 3rd through 5th grade also received information about cyberbullying. Each student was presented with a letter from the school principal, a packet of NCPC bullying prevention information, and Celebrate Safe Communities stickers to take home to their parents.

[Crime Prevention Matters](#)

Crime Prevention Matters is a 6-page policy brief examining recent surveys of the attitude of the American public towards crime, recaps the financial toll crime exacts on victims and reminds us why it is important to educate residents of all ages on how to stay safe from crime. Click the title to see the PDF.

October *Catalyst* Is Online

Check out [this month's Catalyst newsletter](#) for the most recent crime prevention news and resources. You can also [sign up to receive Catalyst](#) free in your email.

NCPC Blog Update

NCPC has posted more than 300 crime prevention blogs on emerging trends since July 2006. [Blogs](#) cover topics as varied as digital TV scams and improving communication with deaf victims of sexual assault. Leave a comment, re-post our blog, or write about your personal experiences.